

Simply checkout with Roqqett



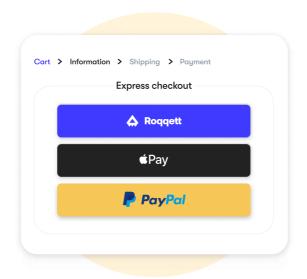
# The fastest, most satisfying and cost effective online shopping experience.

Learn more and get started at roqqett.com/checkout

	Why Roqqett	
	By integrating directly with UK banks to cut out cards, we are the best checkout solution for your e-commerce business.	3
2	Integration  Designed to be simple. Built to be first. The Designet.	
	Designed to be simple. Built to be fast. The Roqqett checkout can be integrated with a few lines of code.	4
	Strong Customer Authentication	
	Built using Open Banking technology, Roqqett inherently applies SCA to ensure your online business checkout is future-proofed.	5
	Satisfy all business needs	
	Roqqett is the first checkout to offer advantages across technology, finance and marketing.	6
?	How Roqqett Checkout Works	
	Preview how Roqqett's unrivalled checkout experience will work for your customers.	7
	Coming soon	
+	A sneak peek of what Roqqett is currently working on to become the go-to app for online shopping.	8

## Why Roqqett Checkout

Roggett has built the next-generation e-commerce checkout that boosts sales through faster conversion, increased cash flow and lowers costs.



Increase conversion

**Grow the** bottom line



**Improve** cash flow



Customers can checkout in fewer taps by using a banking app instead of cards.

Faster checkouts lead to better conversion and less dropout.

No cards mean no card fees and lower fraud risk as Roggett does not hold any of your money.

Roqqett uses next-generation payments, which help you save ~74% on transaction fees.

No cards mean no chargebacks, allowing you to keep more of your profits.

Earn interest on funds that would otherwise be with your acquirer.









# Designed to be simple. Built to be fast.

Roggett has been designed to feel like a step into the future. An intuitive experience that keeps customers coming back.

### Simple to integrate

Built using Open Banking technology, Roqqett is simpler to integrate than any card payment method.

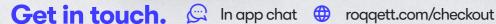
Find out more in our full documentation guide\*

\* https://docs.roqqett.com/

#### Reduced Fraud

Customers do not need to share any of their bank details to checkout. They can simply authenticate using their banking app which reduces fraud and makes Roggett Checkout safer than bank cards.











## **Future-Proof your checkout.**

Roqqett has been designed with Strong Customer Authentication at its very core.

#### The law is changing

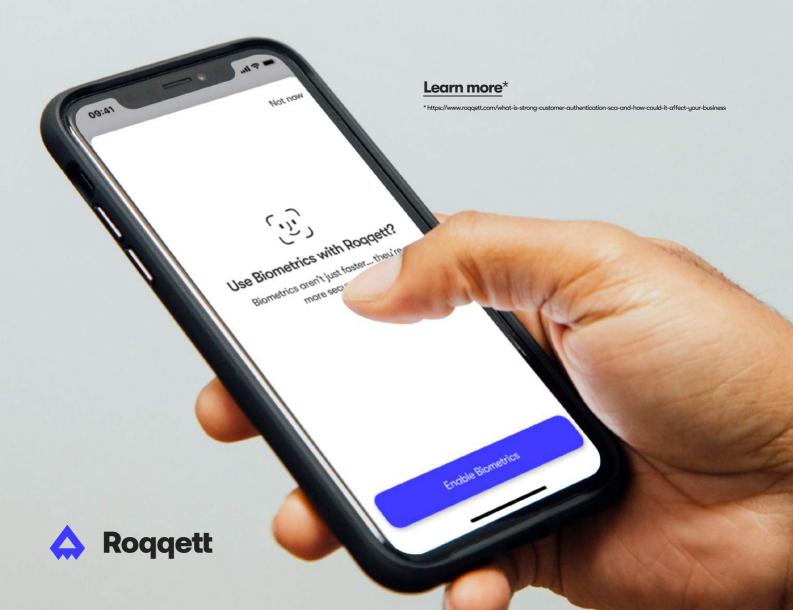
Starting from March 2022, all UK businesses will be required by law to enforce Strong Customer Authentication (SCA) when taking online payments.

To be considered strong, authentication must include at least two of the following: **knowledge**, **possession** and **inherence**.

#### Get future-proofed

SCA adds friction to your checkout by requiring additional steps. Roqqett inherently solves this by replacing cards at checkout with your customers' mobile phones, creating a seamless UX.

With Roqqett customers can safely checkout by authenticating payments with their banking app using their mobile phone (**Possession**) and biometrics (**Inherence**).



# The checkout for your every business need.

Roqqett is the first checkout to offer advantages across tech, finance and marketing.

## **Roqqett for Tech**

- Simpler to integrate than card payments
- > Faster checkout with lower effort for consumers
- Improves CRO (conversion rate optimisation)

Find out more: roqqett.com/checkout-for#tech





## **Roqqett for Finance**

- Lower cost transactions starting from 0.5%.
- Instant clearing and improved cashflow
- No chargebacks

Find out more: roqqett.com/checkout-for#finance

## **Roqqett for Marketing**

- Real-time shipping updates to re-engage customers
- Post-purchase upsell opportunities
- Roggett is a new marketing channel for your business

Find out more: roggett.com/checkout-for#marketing





# **How Roqqett Checkout works**

Built for every shopping experience, Roqqett places your customers' mobile phones at the heart of their checkout process.



#### Infographic: Journey checkout via chosen device



See next page for a visual guide...

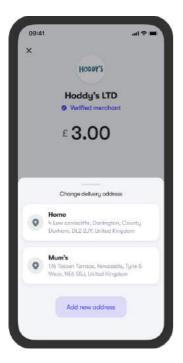




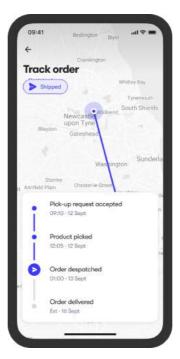
## Coming soon...

Constant Roggett app updates, faster checkout speed, real-time parcel tracking and exclusive in-app business marketing offers. These are just some of the improvements on our roadmap to solidify Roggett as the fastest, most convenient and safest way to pay both online and in-store.

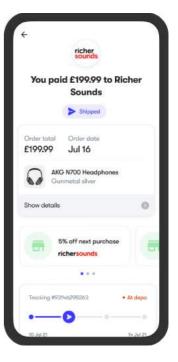
#### **Address** book



#### **Parcel** tracking



#### Increase your revenue





Integrated address book for users completing their checkout purchase with the Roggett App, which auto-fills and saves time.



Push notifications for real-time tracking updates via our tracking API. Driving traffic into your transaction page within Roggett.



Place marketing offers on your transaction page within Roggett. Vouchers are automatically applied at checkout.









# Get in touch with Roqqett





